



Germantown Mural Committee

Resource Guide

Why murals are important?

Art is a vital component in any community. It is a language that speaks to all with the power to change the world. It brings smiles and inspires others. Vibrant murals can tell a story of the people and their character and how a downtown came to be. It can be a history lesson or a walk down memory lane. Art can be a spiritual connection translated individually. We hope the art in Downtown Germantown does all these things and more!

Guidelines

◆ Mural Permit Application

- * An application must be submitted and approved to begin work on a mural.
- * Application for murals is found on our website: www.germantown.oh.us
- * The following information is required:
 - Applicant's name, phone number, and email address
 - Proposed mural location.
 - Owner's name, phone number and signature for approval
 - Clear and legible drawings of proposed mural and location
 - Photograph of mural location/wall

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How are applications reviewed?

Applications must be complete to be considered. The completed application will be reviewed by the Downtown Germantown Mural Committee and City staff as necessary. The following criteria will be considered:

Murals may not be commercial in nature and may not depict product placement for a business.

Murals will not be permitted if they contain known gang symbols or depict an unreasonable or offensive act, utterance, gesture, or display that creates a clear and present danger of a breach of peace or imminent threat of violence.

Murals may not depict material harmful to minors.

Creating a mural

Vision should be understood between all interested parties, artist, owner, and other interested parties.

Mural Criteria

One-of-a-kind and not a reproduction

No logos, advertisements, or signage

Mural sponsorship identification may be used. (Use of logos and trademarks will be subject to review)

Must be suitable for outdoor display.

Surface conditions

If the structural or surface integrity of the wall or other surface is failing, the paint will as well.

Prospective mural surface should be inspected for:

Peeling paint

Rust or staining

Large cracks

Loose or broken structural material.

Safety hazards such as electrical wires

Water damage or leaks

Recommended materials:

Acrylic or spray paint is most commonly used. (Enamel or oil paints are not recommended)

Choose paint that is formulated for outdoor use.

Consider the finish of the paint. A satin or semi-gloss will protect against nicks and scratches and is more easily cleaned,

Use a non-yellowing acrylic clear coat for extra protection.

Walls should be prepped for the best finish.

Repair surfaces

Clean surfaces

Other options

Paint on a surface (panel or fabric) and then adhere it to the structure/building.

See permit application for further information.

Thank you for your interest, we look forward to working with you!